

Privacy Policy

Effective Date: 7/28/2025

Last Updated: 7/28/2025

Kurupt Images Clothing (“we,” “us,” or “our”) respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website [\[www.kuruptimagesclothing.com\]](http://www.kuruptimagesclothing.com) (the “Site”).

Information We Collect

When you visit our Site or make a purchase, we may collect the following personal information:

- Name
- Email address
- Phone number
- Shipping and billing addresses
- Purchase details

Note: All payment information is securely processed through Wix Payments. We do not store your credit card or banking details.

How We Use Your Information

We use the information we collect for the following purposes:

- To process and fulfill your orders
 - To send order confirmations and shipping updates
 - To communicate with you regarding promotions, updates, or new product releases
 - To improve our website functionality and customer experience
 - For internal analytics and advertising purposes (e.g., Google Analytics, Meta Pixel)
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Marketing & Communications

With your consent, we may send promotional emails about our products, special offers, and brand updates. You may opt out at any time by clicking the “unsubscribe” link in our emails.

Cookies & Tracking Technologies

We may use cookies and similar tracking tools (such as Meta Pixel and Google Analytics) to:

- Monitor website performance
- Understand user behavior and trends
- Serve targeted advertisements (retargeting)

You can manage or disable cookies through your browser settings.

Sharing Your Information

We do **not sell**, rent, or trade your personal information to third parties.

We may share limited data with trusted third-party service providers (such as Wix, Google, or Meta) to help us operate our business and website more effectively.

Data Security

We take reasonable steps to protect your information using secure servers and industry-standard safeguards provided through Wix and our trusted partners.

Children's Privacy

Our website is friendly to all ages, but we do not knowingly collect personal information from children under 13. If you believe we have collected data from a child, please contact us immediately.

Your Rights & Choices

You have the right to:

- Request access to the personal information we hold about you
- Correct or update your information
- Request deletion of your data
- Opt out of marketing communications at any time

To exercise these rights, contact us at lbmorri6@gmail.com.

Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a new effective date.

Contact Us

If you have questions or concerns about this Privacy Policy, you may contact us at:

lbmorri6@gmail.com